

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		129563	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			PEOPLE FOR PEDUTO		
AND	650 Massachusetts Ave NW Ste 210			200 N Highland Ave		
ADDRESS	Washington	DC	20001-3796	Pittsburgh	PA 15206-3054	
	USA			USA		
CONTACT			PRODUCTPEDUTO 4/16-22			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT 1310		
			2719	CODE		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13 NO. WEEKS: 1						

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Summary										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY PEOPLE FOR PEDUTO. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 CR	01111..	4	05:00A	05:58A	30S	04/16/13-04/19/13	THIS MORNING 5-6AM	4	225.00	900.00
2 CR	M	1	05:00A	05:58A	30S	04/22/13-04/22/13	THIS MORNING 5-6AM	1	225.00	225.00
3 CR	01111..	4	05:58A	07:00A	30S	04/16/13-04/19/13	THIS MORNING 6-7AM	4	345.00	1380.00
4 CR	M	1	05:58A	07:00A	30S	04/22/13-04/22/13	THIS MORNING 6-7AM	1	400.00	400.00
5 CR	01111..	4	07:00A	09:00A	30S	04/16/13-04/19/13	THE EARLY SHOW	4	195.00	780.00
6 CR	M	1	07:00A	09:00A	30S	04/22/13-04/22/13	THE EARLY SHOW	1	225.00	225.00
7 CR	01110..	3	09:00A	09:30A	30S	04/16/13-04/18/13	PITTSBURGH LIVE	3	160.00	480.00
8 CR	M	1	09:00A	09:30A	30S	04/22/13-04/22/13	PITTSBURGH LIVE	1	175.00	175.00
9 CR	01010..	2	09:30A	09:57A	30S	04/16/13-04/18/13	PITTSBURGH LIVE	2	160.00	320.00
10 CR	M	1	09:30A	09:57A	30S	04/22/13-04/22/13	PITTSBURGH LIVE	1	175.00	175.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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AND	650 Massachusetts Ave NW Ste 210		200 N Highland Ave			
ADDRESS	Washington	DC 20001-3796	Pittsburgh	PA	15206-3054	
	USA		USA			
CONTACT			PRODUCT PEDUTO 4/16-22			
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2719	PRODUCT CODE	1310		
NATIONAL SALESPERSON						
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 CR	00110..	2	10:58A	11:58A	30S	04/17/13-04/18/13	PRICE IS RIGHT	2	360.00	720.00
12 CR	M	1	10:58A	11:58A	30S	04/22/13-04/22/13	PRICE IS RIGHT	1	360.00	360.00
13 LUR	01011..	3	11:58A	12:30P	30S	04/16/13-04/19/13	NOON NEWS	3	185.00	555.00
14 LUR	M	1	11:58A	12:30P	30S	04/22/13-04/22/13	NOON NEWS	1	275.00	275.00
15 LUR	00101..	2	12:30P	02:00P	30S	04/17/13-04/19/13	CBS SOAPS 1230-2P	2	185.00	370.00
16 LUR	M	1	12:30P	02:00P	30S	04/22/13-04/22/13	CBS SOAPS 1230-2P	1	185.00	185.00
17 CR	01010..	2	02:58P	03:58P	30S	04/16/13-04/18/13	DR. PHIL	2	270.00	540.00
18 CR	00101..	2	04:00P	04:30P	30S	04/17/13-04/19/13	4-430PM NEWS	2	405.00	810.00
19 CR	01010..	2	04:30P	05:00P	30S	04/16/13-04/18/13	430-5PM NEWS	2	405.00	810.00
20 CR	M	1	04:30P	05:00P	30S	04/22/13-04/22/13	430-5PM NEWS	1	600.00	600.00
21 LUR	01111..	4	05:00P	05:30P	30S	04/16/13-04/19/13	5-530PM NEWS	4	400.00	1600.00
22	M	1	05:00P	05:30P	30S	04/22/13-04/22/13	5-530PM NEWS	1	350.00	350.00

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AND	650 Massachusetts Ave NW Ste 210			200 N Highland Ave		
ADDRESS	Washington	DC	20001-3796	Pittsburgh	PA 15206-3054	
	USA			USA		
CONTACT				PRODUCT PEDUTO 4/16-22		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 2719	PRODUCT CODE	1310	
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
23 LUR	01111..	4	05:30P	06:00P	30S	04/16/13-04/19/13	530-6PM NEWS	4	400.00	1600.00
24 LUR	M	1	05:30P	06:00P	30S	04/22/13-04/22/13	530-6PM NEWS	1	350.00	350.00
25 LUR	01111..	4	05:58P	06:30P	30S	04/16/13-04/19/13	M-F 6PM NEWS	4	400.00	1600.00
26 LUR	M	1	05:58P	06:30P	30S	04/22/13-04/22/13	M-F 6PM NEWS	1	350.00	350.00
27 LUR	01111..	4	06:30P	07:00P	30S	04/16/13-04/19/13	M-F 630PM NEWS	4	400.00	1600.00
28 LUR	M	1	06:30P	07:00P	30S	04/22/13-04/22/13	M-F 630PM NEWS	1	350.00	350.00
29 CR	00101..	2	07:30P	07:58P	30S	04/17/13-04/19/13	THE INSIDER	2	405.00	810.00
30 CR	F	1	07:58P	09:00P	30S	04/19/13-04/19/13	UNDERCOVER BOSS	1	1215.00	1215.00
31 CR	Su	1	06:58P	08:00P	30S	04/21/13-04/21/13	60 MINUTES	1	2250.00	2250.00
32 CR	Su	1	10:00P	11:00P	30S	04/21/13-04/21/13	THE MENTALIST	1	1800.00	1800.00
33 CR	0111000	3	11:00P	11:35P	30S	04/16/13-04/18/13	11PM NEWS	3	855.00	2565.00

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<b>AND</b>	650 Massachusetts Ave NW Ste 210		200 N Highland Ave			
<b>ADDRESS</b>	Washington	DC 20001-3796	Pittsburgh	PA	15206-3054	
	USA		USA			
<b>CONTACT</b>			<b>PRODUCT</b> PEDUTO 4/16-22			
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b> 2719	<b>PRODUCT CODE</b>	1310		
<b>NATIONAL SALESPERSON</b>						
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PRIORITY		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
34 CR	M	1	11:00P	11:35P	30S	04/22/13-04/22/13	11PM NEWS	1	1400.00	1400.00
35 CR	Su	1	11:00P	11:35P	30S	04/21/13-04/21/13	11PM NEWS	1	855.00	855.00
36 LUR	01110..	3	11:35P	12:37A	30S	04/16/13-04/18/13	11:35P-12:37A - LETTERMAN	3	200.00	600.00
37 LUR	M	1	11:35P	12:37A	30S	04/22/13-04/22/13	11:35P-12:37A - LETTERMAN	1	225.00	225.00
38 LUR	W	1	12:35A	01:37A	30S	04/17/13-04/17/13	THE LATE LATE SHOW W/CRAIG	1	125.00	125.00
39 LUR	M	1	12:35A	01:37A	30S	04/22/13-04/22/13	THE LATE LATE SHOW W/CRAIG	1	125.00	125.00
40 LUR	Sa	1	05:58A	07:58A	30S	04/20/13-04/20/13	SAT. MORN. LOCAL NEWS	1	100.00	100.00
41 CR	Sa	1	07:58A	10:00A	30S	04/20/13-04/20/13	SAT.CBS MORNING NEWS	1	160.00	160.00
Total Contract:								77		30315.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						30315.00	.00	.00	30315.00	
GRAND TOTAL									30315.00	

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